

Sanga Mithra Development Association (SAMIDA)

Annual Report - 2012-2013



Contact Address to Admn, Office

*Pedashaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal,
Visakhaatnam District, Andhra Pradesh-531055, India.*

Project office

*Sarada Nagar, Bhaligattam Raod, Narsipatnam,
Visakhapatnam Dist, Pin code-531116*

www.samida.org

Email :- samidango@gmail.com, rao.samida@gmail.com

Phone -08932225352, +91 9618355721



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About SAMIDA:

Sanga Mithra Development association (SAMIDA) is a development support organization working for the poor and disadvantaged people to working in Rolugunta, Narsipatnam, Makavarapalem, Kasimkota, Ravikamatham, Yellamanchalli, Nakkapalli, S.Rayavaram, Hukumpeta, Dhumbiguda, Arukuvally and Ananthageri Mandals of the Visakhapatnam District, A.P. The legal entity of the SAMIDA is registered under societies registration act XXI of 1860 in 2001 in Visakhapatnam - District. The registered The SAMIDA undertake constructive and useful programmes for the removal of poverty by encouraging moral, cultural, educational, social and economic well –being of the society, standards of living through involving of the all categories of people through collectively voluntary action. SAMIDA organizations focusing on a more holistic development with an emphasis on participatory development and empowerment of poor, particularly women and other socially disadvantaged communities in the target area. At present the SAMIDA focus in the health, education economic and social up-liftment of deprived communities and also implementing income generation and capacity building programmes for sustainable livelihood of venerable communities.

In SAMIDA the organizational board consists of 9 members' executive committee. The board comprises of the eminent persons of the district. SAMIDA Board provides guidance and direction to the organization. The board helps the organization develop relationship with other organizations and monitors programme execution. In SAMIDA Board, since the board members are from vicinity they provide more time for the organizational matters. The board consists of the local members. Perhaps that provides the organization to review the performance time to time. The Secretary of the board is highly experienced and groomed many young professionals in the district. The staff and board understand the broad focus of the mission and vision and are well articulated. Programme planning and implementation reflects the vision of the organization. SAMIDA implements several community development programs, which are centered on the savings and credit programme of the organization. This provides them a platform. Planning takes place in a participatory manner. All the staff members involve in the planning process and Secretary provides required guidance during the planning meetings.

The area doesn't confine to particular sections it spreads its activities to various vulnerable communities among - children, women and physically and mentally challenged communities mainly as a response to their situations. People especially - socially, economically backward and other vulnerable groups like tribes; women, children, minorities etc. are not in a position to un-reach their rights and entitlements even after 60 years of Independence in India. Most of these people are economically poor and still exists below poverty line. Comparatively the socio-economic conditions were declining in the target area in day by day. The schedule casts, schedule tribes and other backward class of the population of the children and women are discriminated in many ways and exploited. The existing resources - social, human, economic and natural are exploited. Enhancing the quality of life of poor in urban, rural and tribal contexts is very important. Poor are the most hit populations in village, especially the women and children are the worst effected due to the changing climatic and economic situations.

Our Slogan – “Dedicated to Poor”



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A special attention is required to safeguard/protect the women and children from the deleterious effects of the changing scenarios. GDPs of the nations are increasing due to the globalization phenomenon, but the fruits of the economic developments are not reached to the poor. The Government is the biggest donor, has the major responsibility to take care of the welfare of the poor in the country. Due to red-tapism and bureaucracy coupled with inefficacy in the implementation of existing programmes, poor are not able to access the government support. Looking at the above scenario, SAMIDA was initiated by likeminded professionals from different walks of life to bring in change in the attitudes of governments, to provide required direct and indirect support to the vulnerable communities in rural, urban and tribal contexts. We thrive for the just, equity and equality for the vulnerable section of the communities.

MISSION

- Promotion of women Self Help Groups (SHGs) for savings, and accessing micro credit for micro enterprise and entrepreneurship development and federation of such SHGs into MACS cooperatives
- Formation of Small Farmer Producer Organizations (SFPOs) for different agriculture commodities
- Promotion of cooperatives/business enterprises among artisans of various products
- Promotion of community health projects namely child nutrition, maternal care, disability welfare, sanitation, personal health and hygiene, HIV/AIDS prevention, cure & support and support services
- Other development initiatives – such as youth development, tribal welfare, women empowerment and dalit rights and entitlement, indigenous people development activities etc.,

CORE VALUES

- Concern for poor.
- Honesty and Integrity.
- Gender Equity.
- Transparency & Accountability.
- Quality & Commitment.

APPROACH

- Organize poor/ Community in to small groups/Institutions.
- Support & Nature.
- Mobile Resources.
- Enable them as sustainable entities.
- Advocate for replication and scale up.
- Withdraw.

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Our Strengths:

Good governance; Strong advisors, strong mentors who worked with national and international NGOs; Committed staff; well established systems; well articulated policy papers, approach papers for the select themes in which we work; strong and accountable financial accounting and financial management systems (both manual and automated – MIS software).

PHILOSOPHY

We believe in Gandhiji's ideology for constructive rural development. We repose our faith in the concepts advocated by Mahatma Gandhiji Father of the Nation such as **GRAM SWARAJ** (Village Self-Rule/Reliance) and **SARVODAYA** (Welfare of All). We are truthful our thoughts and deeds. We strive to build our nation.

VISION

To realize the Gandhian dream of rural reconstruction by ensuring complete participation of the people in the development process with enhanced knowledge, skills and right thinking by wealthy society.

OUR VALUES

Accountability and transparency
Gender equality, Secularism,
Respect Human values and Human
rights, Democratic functioning



GOAL

To facilitate the process of empowerment of women and deprived communities in the society by reducing their vulnerabilities, liberating them from oppression and

MISSION

To provide skills, knowledge and techniques to increase the capacities of people in rural areas and urban slums in order to enjoy their rights and choices and control the environment, resources and power by strengthening their institutional base.

Our Slogan – “Dedicated to Poor”

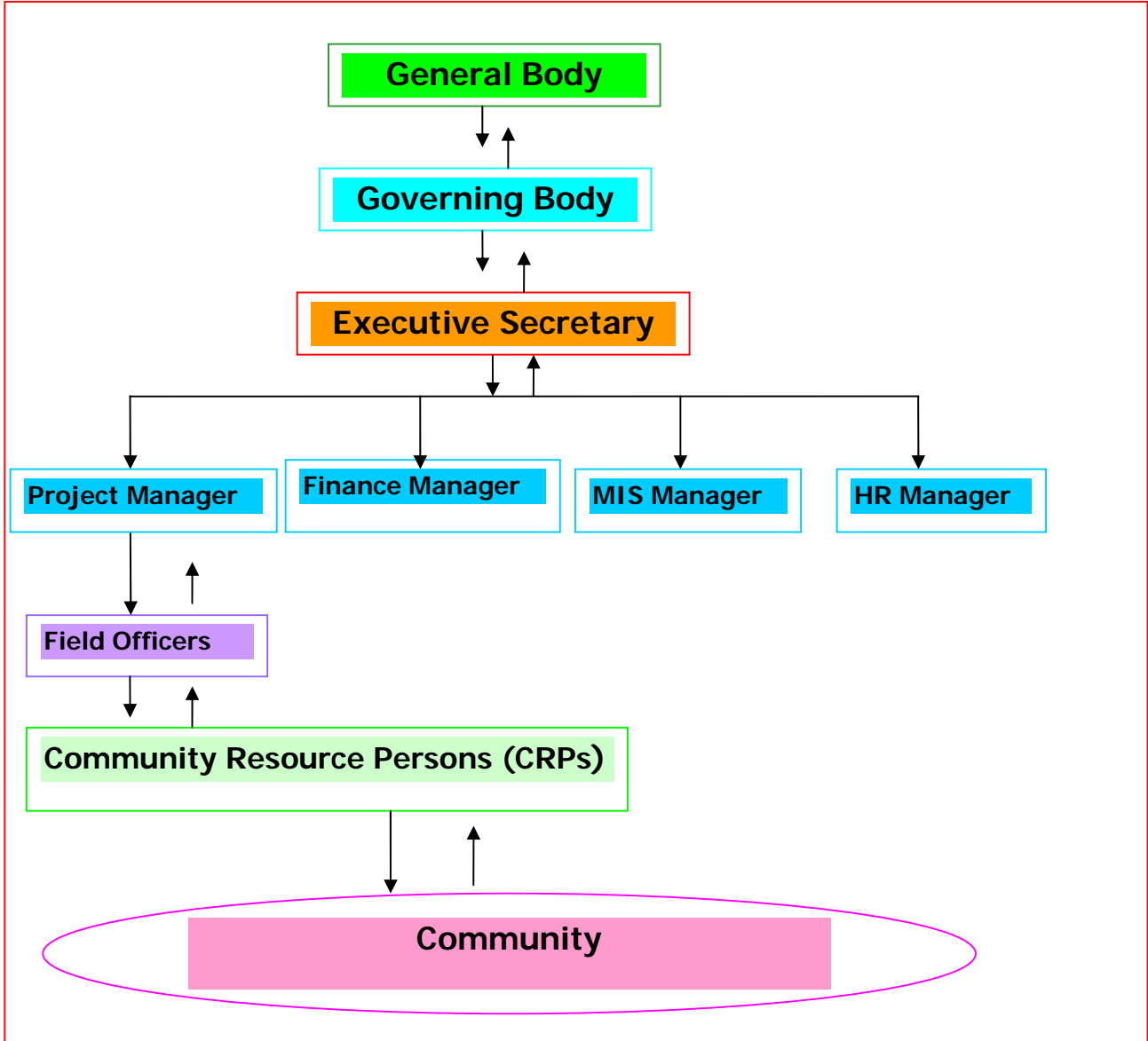


GOVERNANCE

- SAMIDA was promoted by an experienced teacher community who are committed to give the best students to this society.
- The Governance consists of 9 members Board from amongst the 27 member General Body. SAMIDA Board drives the organization with a great amount of clarity of Vision and Mission.
- We are driven by our Core Values. Governance is very strong in the Organization.
- We promote accountability, participation and facilitate democratic decision making in all our efforts.
- The 9 member of Board is accountable for the General body. Every year we have a General Body meeting. The General Body empowered the 9 member Board and this in turn promoted office bearers to undertake the day to day functions of the Organization.
- The Office Bearers are President, Secretary, Treasure.
- No one in the Board has relationship with the other members.
- Entire Board comprises of committed, non controversial, non political and non sectarian members from the Society.
- The Organization is also staked with an excellent drive with highly skilled professionals from myriad sectors like health, education, Agriculture and Rural development.
- Five member **technical advisors** act as special invitees on the Board and providing required techno managerial guidance to the Organization

PROGRAMME MANAGEMENT

- The Secretary/Executive Secretary of the Organisation with the recruited professional staff undertakes the day to day management of the project activities of the Organisation with the support of well trained staff.
- 25 Articulated staff comprising with Doctors, Legal experts, Agriculturists, Engineers and Post Graduates in Social Work, Rural Development, Sociology and Economics background.





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SAMIDA Collaborations with different donors in 2012 to 2013.

S.No	Name of the Supporting Agency	Support for the Activity	Amount
1.	Andhra Pradesh State AIDS control Society (APSACS), Hyderabad.	Target intervention project with High Risk Group	1577224.00
2.	Rastriya Grameen Vikas Nidhi (RGVN), Bhubaneswar.	Sustainable Livelihoods Enhancement Enterprise promotion with Vegetable producers.	272500.00
3.	Environmental Equity & Justice partnership (EEJP), New Delhi	Solid waste Management activity in the urban slums.	100000.00
4.	Rural Water Supply (RWS) Visakhapatnam	Total Sanitation Campaigning Activity.	47000.00
5.	MEO, Rajeev Vidya Mission/SSA, Visakhapatnam.	Trainings to School Management Committee members on Right to Education Act effective implementation.	54000.00
6.	Rural Development Agency, Hyderabad	Awareness and trainings to wage seekers in MGNREGA program	437300.00
7.	Rajeev Vidya Mission/SSA, Visakhapatnam.	Mainstreaming of the dropout children.	252629.00
8.	National Child Labour welfare, Minister of labour welfare, New Delhi	Child labor eradication program.	150000.00
9.	Ministry of Environment forest, New Delhi and Deccan Development Society, Hyderabad	National Environmental awareness campaign (NEAC)	9000.00

Activities undertaken during the 2012-2013 year.

Target intervention project for female sex workers and also MSM supported By the APSACS-Hyderabad:

SAMIDA is implementing the target intervention project supported by APSACS, Hyderabad by covering of 9 mandals covering of 1025 High risk group people. The main components dealt in this project are

- Counseling support
- RMC (Regular Medical Checkup)
- STI treatment
- ICTC services
- Condom distribution and social marketing.

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- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management and support services to HRGs.



- 1,2,3. AIDs Day Rally at Nakkapalli, Yellamanchili, Narsipatnam.
4. Community event in Visakhapatnam.

SLEEP(Sustainable Livelihoods Enhancement & Enterprise promotion) Activities.

In this project we are covered 500 women vegetable growing farmers in 9 villages in 3 mandals in the Visakhapatnam District(Singavaram, G.Bheemavaram,Theeda, Katchallapalem in **Kasimkota Mandal**, and Thotakuraalem in **Ravikamatham Mandal** and also Papayyapalem, Butchannapalem, Mamidipalem and Appandorapalem villages in **Makavarapalem mandal**). In this program we are done a base line data collection for the women farmers in the target area, and we are already conducted the village level meetings and activity base training programs in last 9 months. And also we conduct the crape base output survey in the village vise. Mainly we are concentrating to increase the livelihoods to the vegetable growers in the selected villages through the producer cooperative organization.

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In the process we are farm in the Raith mithra groups in the target villages and identifies the group leaders and give the orientation to the leaders for the producer cooperative organization.



Income generation project (Livelihood promotion) for rural women: SAMIDA has provided livelihood promotion activities under Income generation program issued economic support for petty business activities like vegetable vending and dairy development activities with the support of RGVN, Bhubaneswar. Under this project covered 1138 families and enhanced quality of life of all the beneficiaries.



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Environmental awareness campaign:- SAMIDA was conducted the awareness camps on solid waste management intervention on awareness campaigns were conducted on environmental issues with the support of Environment Equity and Justice Partnership (EEJP)-New Delhi, and also With the support of Ministry of Environment Forest and DDS-Hyderabad, In this area SAMIDA conducts the awareness on solid waste management under this creating awareness to households of Anankapalli Municipality on bio degradable material and disposed the wastes which are causing pollution to the environment and also Bio-Diversity conservation activity in the target area. In this event SAMIDA was conducting the village wise awareness camps and rallies.



Photos related to Awareness camps and rally on the Environmental Awareness camps on Solid waste management and Bio-Diversity Conservation Activates.



MGNREGS program:- SAMIDA was involved in MGNREGA activities in 9 mandals. In this regarding we are attending the mandal level, District level and state level review meetings for the information sharing and raising issues resolving to the wage seekers and review of the program implementation in grass route level. SAMIDA also conducting awareness camps, wage seekers training programs and orientation on MGNREG Act. And also the SAMIDA was conducted 478 Srama Shakthi Sangas Trainings to the target members in the 9 Mandals.



Photos related to Awareness to the wage seekers and state level review with Principal Secretary Rural Development Sri R.Subhramanyam Garu.

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Residential Spatial Training Center(RSTC):- SAMIDA was Implementing the Education development and our of school children mainstreaming program with the support of Rajeev Vidhya Mission /SSA Visakhapatnam. In this activity we are adopting 52 out of school children in the Nakkapalli mandal with the support of the mandal educational officer. We are mainly focused on the fisher flock area. Their families are migrated to Konark (Odessa) and some other places of the Andhra Pradesh. Since form the 2004 to till we are mainstreamed 486 children in different schools and hostels in the Visakhapatnam District.



August 15th Independence day event, Mandal Educational Office (MEO) visit and Mandal Resource person(MRP).



National Child Labor Project:- SAMIDA was running a NCLP-Center in Rolugunta Village & Mandal with 40 child labor children with the support of child labor eradication project. Through the project we are identified 40 children those who are drop out children in the formal school and also engaging the hazardous works in the fields. And also we are associate with the labor department for the better improvement to the centers. And also jointly conducting the rides for the child labor in different hotels and shops, motor repairing shops and other areas.



Assistant Commissioner of Labor (ACL) was visited the NCLP Center and also release the poster against the child labor, **Mandal Resource person(MRP)** was also visited the NCLP center for improving the knowledge of the children.



Total sanitation campaign(TSC) program:- SAMIDA was undertaken the comprehensive program to ensure sanitation facilities in rural areas with broader goal to eradicate the practice of open defecation. Open defecation is the major problem, which causes for spread of diarrhea and other water & sanitation related deceases. To curb this problem Government of India launched the TSC (Total Sanitation Campaign) covering all the villages of India. In the campaign part in Visakhapatnam district of Andhra Pradesh too has initiated by RWS department with the support of NGOs and commenced the work of awareness on sanitation issues. In that part SAMIDA has taken 5 panchayats to cover the total sanitation campaign in Nakkapalli Mandal.

Objectives of the program:

- ❖ To bring improvement in Quality of life in rural areas.
- ❖ Accelerate sanitation coverage.
- ❖ Educate villagers about the importance of cleanliness.
- ❖ To reduce water and sanitation related diseases.
- ❖ To demonstrate that their lives can be changed.
- ❖ To cover all schools & Anganwadis with sanitation facilities.
- ❖ Make common lands of villages free from human defecation.
- ❖ To promote hygienic behaviour in the rural population.



Village level ISL awareness camps and person Hygiene awareness wall posters in Nkkapalli mandal , Visakhapatnam Dist.

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School Management Committee (SMC):- We are conducting the training programs for the school managing committee members in the payakaraopet & Nakkapalli mandals with the support of the mandal educational officers of the two mandals. In the programme we are giving the training to the SMC members on the Right to Education Act-2010 and better functioning the schools in the village level, and also improve the quality of the education to the rural poor, and avoid the school drop out our children in the formal schools in the target area.

General Awareness Camps: We are conducted the general awareness programs on the following Issues in the target area.

1. Awareness on Water and sanitation & personal hygiene.
2. Awareness on the Right to Education Act.
3. Awareness on the Right to Information Act.
4. Awareness on MGNREG Act.
5. Awareness on Domestic violence Act

External trainings and Exposure Visits:- SAMIDA chief functionary was participate external training program is **TechCamp Mumbai**. The training program mainly focuses on what type technologies and tech solutions used in civil societies and non-governmental organizations in India. Data monitoring and data presentation, digital mapping, data analyses and other benefits of the technology adaptation in the service sector based on the latest trend. This program sponsored by US Consulate General and Naascom Foundation and Samhitha Originations.





Exposure Visit:-The SAMIDA was participated in the exposure visit to VNR farms, Kahadia village, Raipur, Chattisgarh State to the SLEEP project community leaders and project staff during the year for onsite learning methods and best practices in vegetable cultivation and marketing linkages and potentiality of he vegetable cultivation in livelihoods enhancement aspect.





Current Governing Board members of SAMIDA

S. No	Name of the office Bearers	Designation	Qualification	Address
1.	Padala Ramana S/o Marayya	President	M.A	Noothalaguntalapalem Village, Narasinghaballi Post, Kasimkota Mandal, Viskhapatnam Dist.
2.	Valumaraka Shanmukha Rao S/o Jagarnadham	Vice- President	M.SC, M Phil	T-3, Lalitha Residency, D.No-48-13-2, Srinagar, Adithya Degree College Line, Visakhapatnam Dist-5310016
3.	Doddi Veerabhadra Rao S/o Ramulu	Secretary	M.A(Socio)	Peda shaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal, Visakhapatnam District
4.	Gatreddy Ganesh S/o Gowrinaidu	Treasurer	B.A	Garnikam Village, Ravikamatham Mnadal, Visakha Dt – 531025
5.	Kunisetty Srinivasu S/o Krishnamma	Executive Member	M.A,B.L	Military Colony, Yellamanchili, Visakhapatnam District-531055
6.	V.B.S.Koteswara Rao S/o Bhaskharao Rao	Executive Member	MBA	Plat No-52, Sai Kuteer, near JNTU, Kukatpally, Hyderabad.
7.	Rokalla Vijaya Lakshmi W/o Raju	Executive Member	B.A	V.Sarabavaram (Village), Kothakota (SO), Rolugunta Md, Visakha Dt.
8.	Surampudi Satya Veni W/o B.Demudu	Executive Member	B.Com, MPHW	Shaikalipalem Vill, Kokkirapalli Post, Yellamanchili Mdl, Visakha Dist.
9.	Yedla Rama Thulasi W/o Suribabu	Executive Member	SSC	China Doddigollu, Nakkapalli Mandal, Visakhapatnam Dist.

D.Veerabhadra rao
Executive Secretary
SAMIDA